



香港個人資料私隱專員公署  
Office of the Privacy Commissioner  
for Personal Data, Hong Kong

## 私隱專員公署通訊 讀者意見調查 PCPD News Readership Survey

請將填妥的問卷傳真至 2877 7026，或電郵 enquiry@pcpd.org.hk。領取紀念品之通知將以電郵方式發出。

Please return the completed questionnaire by fax: 2877 7026 or via email: enquiry@pcpd.org.hk. Notification of souvenir redemption will be made via email.

為了瞭解讀者對於《私隱專員公署通訊》內容的滿意程度和需要，我們誠邀您用數分鐘填寫以下的問卷，您的寶貴意見將會是我們重要的參考依據。您填寫的所有資料絕對保密，所得數據及資料將會用作總彙整理分析，和聯絡領取紀念品之用。謝謝！

首 100 名遞交問卷的人士，可獲精美環保袋乙個。

In order to understand how readers like the PCPD News and their needs, we would like you to spare a few minutes to fill out the questionnaire. Your views will help us improve. All information provided in the survey will be kept strictly confidential and will be referred to in aggregate form and for the purpose of contact for collection of souvenir only.

The first 100 readers who revert will be offered an environmental bag.

### 1. 你是否因工作需要而閱讀這份通訊？

Do you read the PCPD News because of work requirement?

☐ 是 Yes ☐ 否 No

### 2. 你最喜歡哪個欄目？

Which of the following sections do you like reading?

|                                                            | 每期會閱讀<br>How much do you read |                          |                          | 滿意程度 Satisfaction        |                          |                          |                          |                            |
|------------------------------------------------------------|-------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|----------------------------|
|                                                            | 經常<br>Always                  | 間中<br>Sometimes          | 甚少<br>Rarely             | 非常滿意<br>Very Satisfied   | 滿意<br>Satisfied          | 一般<br>Average            | 不滿意<br>Dissatisfied      | 非常不滿意<br>Very dissatisfied |
| 封面專題<br>Cover Story                                        | <input type="checkbox"/>      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>   |
| 調查報告 / 循規審查<br>Investigation Reports/<br>Compliance Checks | <input type="checkbox"/>      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>   |
| 公署消息<br>News from the PCPD                                 | <input type="checkbox"/>      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>   |
| 保障資料主任聯會消息<br>DPOC News                                    | <input type="checkbox"/>      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>   |
| 講座與研討會<br>Speaking Engagements                             | <input type="checkbox"/>      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>   |
| 公署員工嘉許及晉升<br>Staff Commendation &<br>Promotion             | <input type="checkbox"/>      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>   |
| 查詢及投訴數字<br>Statistics on Complaints<br>& Enquiries         | <input type="checkbox"/>      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>   |
| 新出版刊物<br>New Publications                                  | <input type="checkbox"/>      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>   |
| 活動日誌<br>Event Calendar                                     | 不適用<br>Not Applicable         |                          |                          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>   |

### 3. 你認為可以增加哪些內容？

What other additional content would you like to see covered in this newsletter?

- |                                                                                     |                                                               |
|-------------------------------------------------------------------------------------|---------------------------------------------------------------|
| <input type="checkbox"/> 人物訪問 Profile                                               | <input type="checkbox"/> 法例新知 Update of privacy law           |
| <input type="checkbox"/> 資訊科技/使用互聯網與個人資料私隱<br>IT/use of the Internet & Data Privacy | <input type="checkbox"/> 個案摘要 Case Notes                      |
| <input type="checkbox"/> 良好行事方式分享 Good Practice                                     | <input type="checkbox"/> 其他(請註明) Other (please specify) _____ |

### 4. 你覺得《私隱專員公署通訊》的質素怎樣？

How would you rate the PCPD News in the following areas?

|                                                        |              |   |   |   |   |   |                |
|--------------------------------------------------------|--------------|---|---|---|---|---|----------------|
| 選題 Topics                                              | 很好 Excellent | 1 | 2 | 3 | 4 | 5 | 很差 Poor        |
| 文筆 Writing style                                       | 很好 Excellent | 1 | 2 | 3 | 4 | 5 | 很差 Poor        |
| 印刷 Printing quality                                    | 很好 Excellent | 1 | 2 | 3 | 4 | 5 | 很差 Poor        |
| 內容 Attributes                                          |              |   |   |   |   |   |                |
| 提升私隱保障的知識<br>Enhancing knowledge of privacy protection | 有用 Useful    | 1 | 2 | 3 | 4 | 5 | 沒有用 Not Useful |
| 應用在工作<br>Apply to work                                 | 有用 Useful    | 1 | 2 | 3 | 4 | 5 | 沒有用 Not Useful |
| 應用在生活<br>Apply to daily life                           | 有用 Useful    | 1 | 2 | 3 | 4 | 5 | 沒有用 Not Useful |
| 加深認識公署<br>Better understand PCPD                       | 有用 Useful    | 1 | 2 | 3 | 4 | 5 | 沒有用 Not Useful |

### 5. 所屬行業 Field of work :

- |                                                               |                                                                               |
|---------------------------------------------------------------|-------------------------------------------------------------------------------|
| <input type="checkbox"/> 法律 Legal                             | <input type="checkbox"/> 銀行及金融 Banking & Finance                              |
| <input type="checkbox"/> 資訊科技 IT                              | <input type="checkbox"/> 電訊 Telecommunication                                 |
| <input type="checkbox"/> 教育 Education                         | <input type="checkbox"/> 零售 / 市場推廣 Retail/Marketing                           |
| <input type="checkbox"/> 人事管理 HR Management                   | <input type="checkbox"/> 政府及有關機構 Government & Government Related Organisation |
| <input type="checkbox"/> 其他(請註明) Other (please specify) _____ |                                                                               |

### 6. 你是否保障資料主任聯會的會員？

Are you currently a DPOC member?

- ☐ 是 Yes   ☐ 否 No

### 7. 其他意見：

Other comments:

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### 聯絡資料 Contact Information (可選擇是否填寫 Optional)

姓名 Name:

電郵 Email Address:

### 注意事項 Remarks :

本問卷內提供的資料及/或個人資料(如有)只作統計及聯絡領取紀念品之用。你有權隨時查閱及改正本公署持有關於你的個人資料(如有)。如你欲行使上述權利，請與本公署經理(機構傳訊)聯絡。

Information and/or personal data (if any) provided in this survey will only be used for the purposes of compilation of statistics and contact for collection of souvenir. You have rights of access and correction with respect to your personal data (if any) held by us. If you wish to exercise these rights with respect to your personal data, please contact the Manager (Corporate Communications) of this Office.

End of survey. Thank you!  
問卷完。多謝！