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10th Asian Privacy Scholars Network Conference

Ensuring both Development and Security: Advancing Responsible AI through Protecting Privacy

Ada CHUNG Lai-ling

Privacy Commissioner for Personal Data, Hong Kong, China

24 September 2026

守護私隱 · 改革創新

Protecting Privacy · Embracing Innovation

Development and Security

Two Sides of the Same Coin

National 15th Five-Year Plan (2026)



**Dual emphasis on AI
development and security**

Implementation of AI+ Initiative

2026 World AI Conference (2026)



***“All countries should take a
people-centered approach and
develop AI for the positive and for
good”***

***“We should join hands to build a
just and equitable system for
global AI governance”***

Source: [CGTN](#)

Development and Security

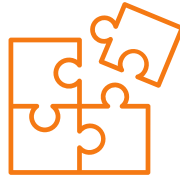
Two Sides of the Same Coin

65th Asia Pacific Privacy Authorities Forum (2026)



A clear consensus: no matter how rapidly AI evolves, **the fundamental data protection principles**, such as transparency, accountability and data minimization, **remain applicable**

Hong Kong's 1st Five-Year Plan (2026)



*“Promote **AI as a core industry** for Hong Kong’s future development”*

*“Establish a robust and reliable **AI and data governance system**”*

Chief Executive's Policy Address (2026)

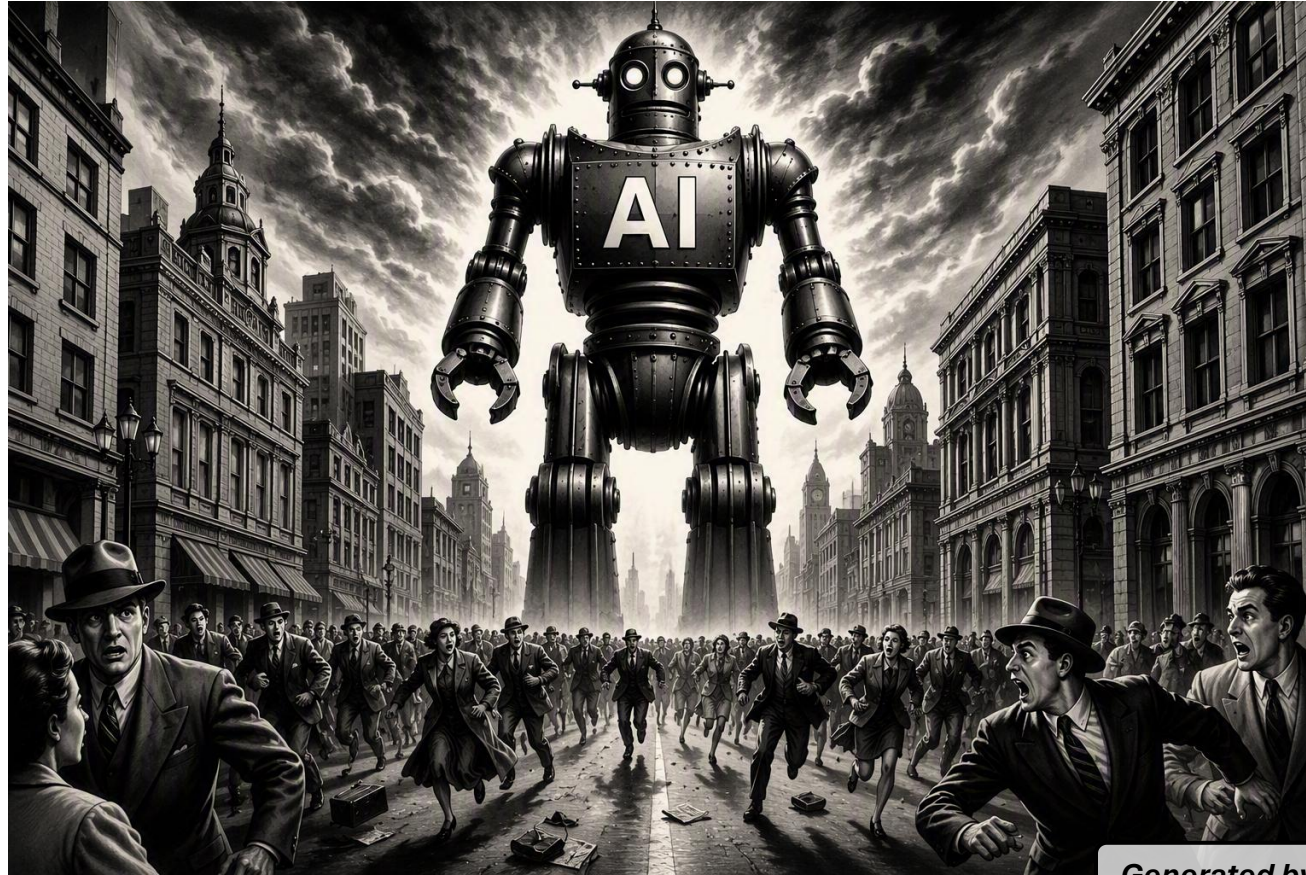


Deepen AI Application and Development

*“Strike a **balance between encouraging innovation and protecting security**”*

Development and Security

AI Extinction Risks: Why Security Matters



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PCPD.org.hk

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Office of the Privacy Commissioner
for Personal Data
中國香港 Hong Kong, China



Hong Kong's Regulatory Regime

Personal Data (Privacy) Ordinance

Despite a lack of overarching regime governing AI, existing laws apply

Overarching regime?

No overarching AI regulatory regime in Hong Kong

The Department of Justice has established the **Inter-Departmental Working Group to Review Legislation to Support Wider Application of AI**

Existing laws on areas relevant to AI include:

Personal Data (Privacy) Ordinance (“PDPO”)

Anti-discrimination

Intellectual property

Others...

Personal Data (Privacy) Ordinance

6 保障資料原則 Data Protection Principles		
收集目的及方式 Collection Purpose & Means	1	
準確性、儲存及保留 Accuracy & Retention	2	
使用 Use	3	
保安措施 Security	4	
透明度 Openness	5	
查閱及更正 Data Access & Correction	6	



Technology neutral



Principle-based

The provisions and principles on personal data protection in PDPO apply equally to any technical means of collecting, using, storing, retaining and transferring personal data

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Office of the Privacy Commissioner
for Personal Data
中國香港 Hong Kong, China



Compliance Checks

PCPD conducted three rounds of compliance checks on AI

Compliance

Communication

Collaboration

Aug 2023 to Feb 2024



Compliance checks on **28** local organisations



Understand their practices in relation to the **collection, use and processing of personal data in the development and use of AI**, as well as **AI governance**

Feb 2025 to May 2025



Compliance checks on **60** local organisations



In addition to the scope of the 2023 compliance checks, also examined their implementation of the recommendations and best practices provided in the **PCPD's AI Model Framework**

Jan 2026



Compliance checks on **60** local organisations



In addition to the scope of the 2025 compliance checks, also examined their implementation of the recommendations and best practices provided in the **PCPD's Gen AI Checklist**

No contravention of the PDPO discovered during compliance checks

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for Personal Data
中國香港 Hong Kong, China



Surveys / Sandboxes on the Use of AI

PCPD conducted surveys and launched sandbox

Compliance

Communication

Collaboration



PCPD's Guidance

PCPD published AI guidance to assist compliance

Compliance

Communication

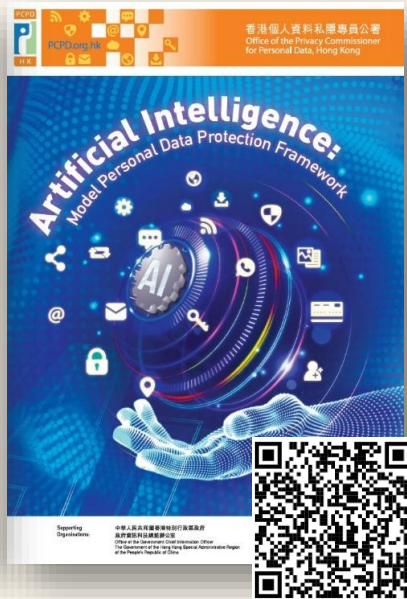
Collaboration

Organisations

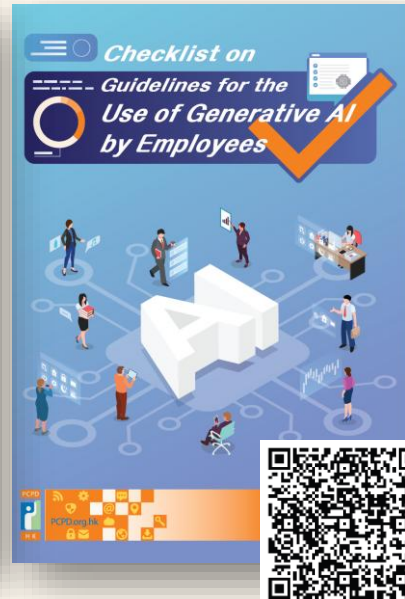
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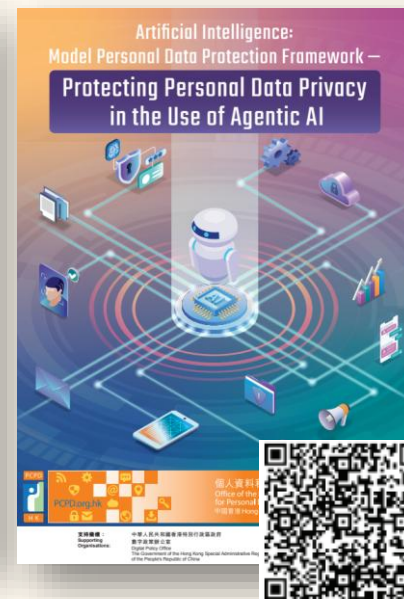
Aug 2021



Jun 2024



Mar 2025



Aug 2026



Sep 2023



Dec 2025

Publicity, Education and Promotion

Compliance

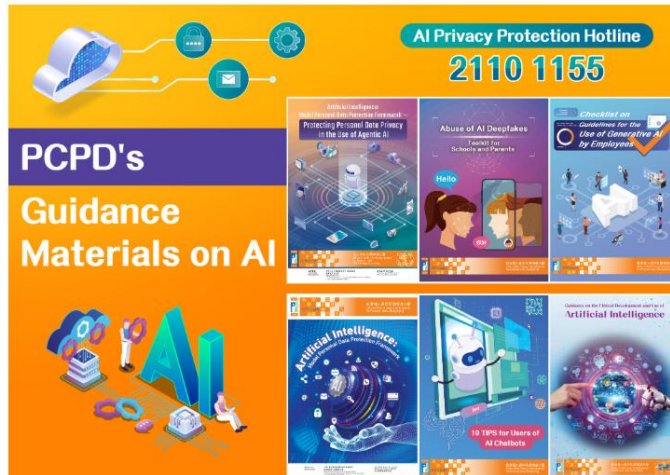
Communication

Collaboration



AI Privacy Protection

AI Privacy Protection



Jun 2025: Launched the “AI Security Hotline” and “AI Privacy Protection” thematic website to assist organisations in protecting personal data privacy while adopting AI



Jun 2025: Privacy Awareness Week 2025 centred on the theme of “AI Security Matters for All”, featuring a series of promotional activities

Local Collaboration

Compliance

Communication

Collaboration

PCPD has collaborated with local organisations to strengthen AI security



Mar 2026: PCPD and the Hong Kong Association for Computer Education (HKACE) organised a webinar on use of AI in schools with **over 700 principals and teachers attending**



Jul 2024: PCPD organised an AI Practical Workshop for students. The Workshop was supported by **Microsoft Hong Kong**.

International Collaboration

Compliance

Communication

Collaboration

PCPD has collaborated with global counterparts in enhancing AI security



Co-chair of “Ethics and Data Protection in Artificial Intelligence Working Group” of Global Privacy Assembly



Co-chair of “International Enforcement Cooperation Working Group” of Global Privacy Assembly

- PCPD co-sponsored resolutions

For example:



Meaningful Human Oversight of Decisions Involving AI Systems (2025)



Collection, Use and Disclosure of Personal Data to Pre-Train, Train and Fine-Tune AI Models (2025)

- To **strengthen international collaboration** and **address privacy challenges brought by AI**
- **PCPD, together with 11 and 15 privacy/ data protection authorities worldwide, issued joint statements in 2023 and 2024 respectively to social media platforms on data scraping**

International Collaboration

Compliance

Communication

Collaboration

PCPD has signed various Joint Statements on AI



2026 (64 authorities)

Joint Statement on AI-Generated Imagery and the Protection of Privacy

2025 (20 authorities)

Joint Statement on Building Trustworthy Data Governance Frameworks to Encourage Development of Innovative and Privacy-protecting AI

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International Collaboration

65th Asia Pacific Privacy Authorities Forum

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International Collaboration

Hong Kong International Data Privacy Academy

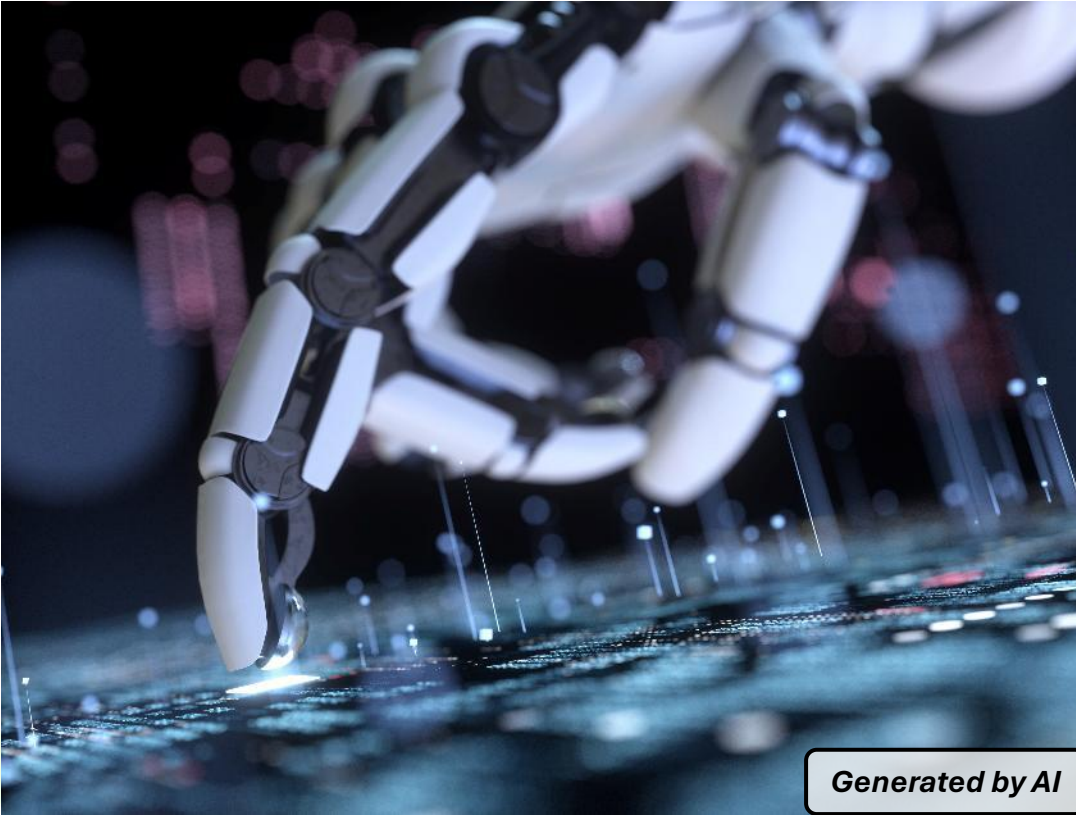
Compliance

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Collaboration



Advancing Responsible AI through Protecting Privacy



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“We should always guide AI development with human wisdom and international consensus, so that AI can truly become a mighty force that increases the well-being of humanity and advances human civilization.”

– President Xi Jinping at the 2026 World AI Conference

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Contact Us



Tel: 2827 2827



Fax: 2877 7026



Website: www.pcpd.org.hk



Email: communications@pcpd.org.hk



Address: Unit 1303, 13/F, Dah Sing Financial
Centre, 248 Queen's Road East, Wanchai,
Hong Kong

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