

Privacy Awareness Week 2015 (PAW 2015)
Lunch Talk - Privacy by Design and Personal Data Protection

Privacy by Design promotes embedding privacy as the default into the design, operation and management of ICT systems, across the entire information life cycle. It seeks to make privacy integral to organisational priorities, project objectives and work standards. A representative from Microsoft Hong Kong will share their experience on this aspect. Information Technology Advisor of the PCPD will also talk about Privacy by Design and Personal Data Protection.

Date	7 May 2015 (Thursday)	
Time	12:30 – 2:00 pm	
Venue	25/F, Multi-function Hall I Hong Kong Federation of Youth Groups Building, 21 Pak Fuk Road, North Point	
Language	Cantonese (Presentation materials are in English)	
Fee	HK\$100 per person (Free of charge for Data Protection Officers' Club members)	
Agenda	12:30 – 12:50 pm	Sandwich lunch (Registration starts at 12:20pm)
	12:50 – 1:00 pm	Welcome remarks
	1:00 – 1:30 pm	How Microsoft is taking Privacy by Design to work <i>Speaker: Mr Alan CHAN</i> <i>National Technology Officer</i> <i>Microsoft Hong Kong</i>
	1:30 – 1:45 pm	Privacy by Design and Personal Data Protection <i>Speaker: Dr Henry CHANG</i> <i>Information Technology Advisor</i> <i>Office of the Privacy Commissioner for Personal Data</i>
	1:45 – 2:00 pm	Q&A
Who Should Attend	<ul style="list-style-type: none"> • Information system professionals • Data security and database managers • Data protection professionals • Administration managers • Compliance professionals • Marketing managers • Solicitors 	

Please complete the reply slip and return it to us by email. Enrolment will be accepted on a first-come-first-served basis. The PCPD reserves the right of final decision.

Acceptance of enrolment will be notified by email.
(Enquiry: 3423 6654 Mr Kavin CHEUNG)

Enrolment Form

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To: Ms Carol CHAN – Manager (Corporate Communications)
Office of the Privacy Commissioner for Personal Data
Fax: 2877 7026
Email: training@pcpd.org.hk

Enrolment procedure

1. Prior enrolment is required. Please email the completed enrolment form to training@pcpd.org.hk before the closing date.
2. A confirmation will be sent by email.
3. Please pay the fee by cheque (made payable to “**Privacy Commissioner for Personal Data**”) or by cash at the event day.

Applicant’s Information

First name: _____ Last name: _____
Organisation: _____
Position (optional) : _____
Email address: _____
Contact person (if any): _____
Contact number: _____
Mailing address: _____

(for sending official receipt)

Payment Method (Please tick the box as appropriate)

- by cheque (no. _____ Bank: _____)
payable to “**Privacy Commissioner for Personal Data**”
- by cash

Personal data provided in this form will be used for the purpose of carrying out the above-mentioned event. You have the right to request access to and correction of your personal data held by the PCPD. You should make your data access request by completing the Data Access Request Form (OPS003) and sending the completed Form directly to the Data Protection Officer of the PCPD by fax (2877 7026), by email at enquiry@pcpd.org.hk or in person or by mail to the PCPD, 12/F, Sunlight Tower, 248 Queen's Road East, Wan Chai, Hong Kong.