



Generative Al Governance and Cultural Co-Creation High-Level Forum

Keynote Address

Al Governance and Next Chapter
in Privacy Protection

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Privacy Commissioner for Personal Data

30 October 2025

Balancing development and security of Al

Personal data protection is an important aspect of AI governance

Global Al Governance Initiative (2023)

"We should gradually establish and improve relevant laws, regulations and rules, and ensure personal privacy and data security in the R&D and application of Al. We oppose theft, tampering, leaking, and other illegal collection and use of personal information."

Global AI Governance Action Plan (2025)

"We need to drive the development of AI with highquality data, collaborate to facilitate the lawful, orderly and free flow of data...At the same time, we need to actively safeguard personal privacy and data security"

"We need to strictly enforce data and privacy protection, actively explore lawful and orderly transactions of training data, jointly promote the opening and utilization of data compliant with rules and regulations "





Joint statement on building trustworthy data governance frameworks to encourage development of innovative and privacy-protective Al







International Collaboration

PCPD has collaborated with global counterparts in enhancing AI security

- Co-chair of "Ethics and Data Protection in Artificial Intelligence Working Group" of Global Privacy Assembly
- **Co-chair of "International Enforcement Cooperation Working Group**" of Global Privacy Assembly

PCPD co-sponsored resolutions

For example:

- Meaningful Human Oversight **Decisions** Involving AI Systems (2025)
- Collection, Use and Disclosure of Personal Data to Pre-Train, Train and Fine-Tune Al Models (2025)

- strengthen international collaboration and address privacy challenges brought by AI
- In 2023 and 2024, PCPD, together with respectively 11 and 15 privacy or data protection authorities worldwide, issued joint statements to social media platforms on data scrapping





PCPD's Guidance

The PCPD has published different guidance in response to AI development

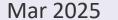
Organisations





Jun 2024





Public



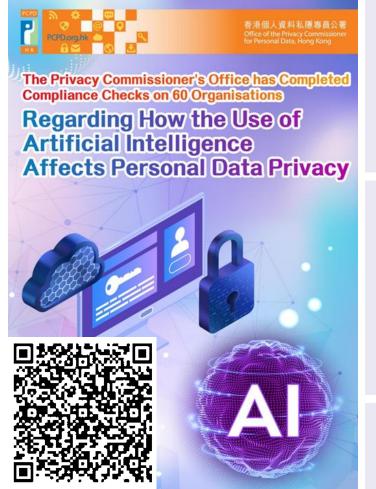
Sep 2023





Compliance Checks

PCPD conducted compliance checks on the use of AI from 2023 to 2025



Aug 2023 to Feb 2024 PCPD conducted compliance checks on 28 local organisations to understand these organisations' practices in relation to the collection, use and processing of personal data in the development or use of AI, as well as AI governance of these organisations

Feb 2025 to May 2025 PCPD began a new round of compliance checks, which covered 60 local organisations across a wider range of sectors. PCPD also examined the organisations' implementation of the recommendations and best practices provided in the Model Framework

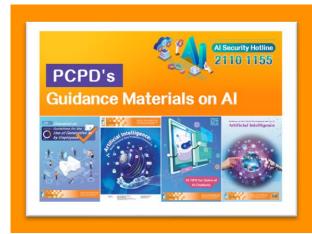
Results

PCPD found no contravention of the Personal Data (Privacy) Ordinance (PDPO) during both compliance check processes





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