

慎重保護個人資料 防止濫用作直銷

Protect Personal Data Cautiously
Prevent Misuse in Direct Marketing



《個人資料(私隱)條例》中有關在直接促銷中使用個人資料及提供個人資料予他人以供用於直接促銷的條文於2013年4月1日實施。

詳情請參閱個人資料私隱專員公署網站：

www.pcpd.org.hk 或致電 2827 2827。

The provisions relating to use of personal data in direct marketing and provision of personal data to others for use in direct marketing under the Personal Data (Privacy) Ordinance are effective from 1 April 2013. For details, please visit the website of the Office of the Privacy Commissioner for Personal Data at

www.pcpd.org.hk or call 2827 2827.



政制及內地事務局
Constitutional and Mainland Affairs Bureau



香港個人資料私隱專員公署
Office of the Privacy Commissioner
for Personal Data, Hong Kong