

# SAFEGUARDING CHILDREN'S ONLINE PRIVACY

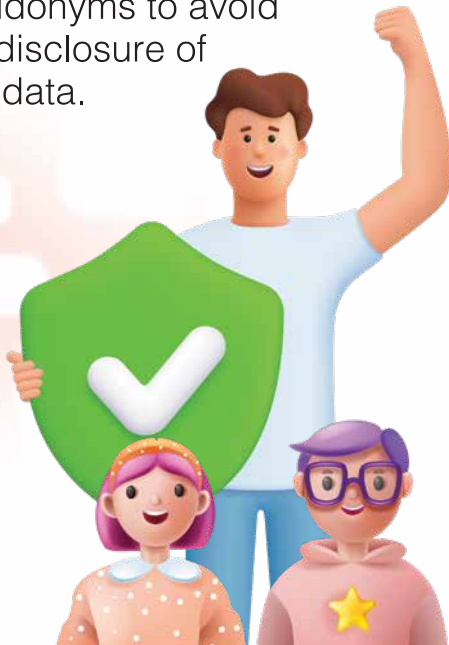
## Practical Tips for Parents and Teachers



STEP 1

### Proactive Participation

- ▶ **Participate in Children's Online Activities:** Discuss the "dos and don'ts" of online behaviours with children.
- ▶ **Use Parental Controls:** Guide children's online activities and configure the settings to protect children from undesirable content or contacts.
- ▶ **Try it Yourself:** Create accounts using separate email addresses and pseudonyms to avoid the over-disclosure of personal data.



STEP 2

### Safeguard Children's Online Privacy

- ▶ **Protect Personal Data Privacy:** Read the Office of the Privacy Commissioner for Personal Data (PCPD)'s guidelines or leaflets, such as "Be Smart on Social Media" and "10 TIPS for Users of AI Chatbots", to understand more about personal data protection tips.
- ▶ **Remain Vigilant about Digital Footprints:** Encourage children to think twice and consult parents or teachers before providing or sharing personal data online.
- ▶ **Check Default Settings:** Review and configure default settings with children and remind them to do so before using new platforms.
- ▶ **No Absolute Privacy in the Online World:** Warn children that information shared online may become accessible by the general public.
- ▶ **Cultivate a Sense of Respect for Others' Privacy:** Encourage children to seek consent before sharing others' personal data.



## STEP 3 Be a Role Model

- ▶ **Set good examples:** Protect and respect your own and others' personal data privacy.
- ▶ **Sharenting:** Parents should prioritise the best interest of the children when sharing their children's information. Read the PCPD's leaflet on "Sharenting Dos and Don'ts" for practical tips on sharenting.



Be Smart on Social Media



Smart Use of Smartphones



10 TIPS for Users of AI Chatbots



Sharenting Dos and Don'ts



Abuse of AI Deepfakes: Toolkit for Schools and Parents

## STEP 4 Beware of Digital World's Pitfalls

- ▶ **Beware of Scams:** Children should refuse invitations to take intimate images, and remain vigilant against fraud traps that may threaten one's personal safety or lead to property loss.
- ▶ **Cyberbullying and Doxxing:** In case of scams, cyberbullying or doxxing, contact the PCPD or the Police via phone or email:



The PCPD ☎ Personal Data Fraud Prevention Hotline: 3423 6611  
Doxxing Hotline: 3423 6666  
✉ Enquiries: [communications@pcpd.org.hk](mailto:communications@pcpd.org.hk)  
Complaints: [complaints@pcpd.org.hk](mailto:complaints@pcpd.org.hk)

The Police ☎ Anti-Scam Helpline: 18222

- ▶ **The Price of "Free" Services:** Personal data is valuable to and marketable by many organisations.
- ▶ **No Permanent "Delete" Button on the Internet:** Any information disclosed online could be searched, shared, downloaded and/or archived by others, and is very difficult to eradicate completely.

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