

內地及國際聯繫

Mainland and International Connections



與內地聯繫

積極與內地機構聯繫及加強協作

香港與國家的發展環環相扣。為推動香港進一步融入國家發展大局，及協助香港充分發揮「一國兩制」下「背靠祖國、聯通世界」的獨特優勢，私隱專員公署一直積極促進及參與與內地機構的協作及交流。

例如，為配合政府推動數字經濟的發展方向，私隱專員公署一直致力與粵港澳大灣區（大灣區）的相關機構加強交流。數據跨境流動是推動「數字灣區」發展的重要動力，而數據流通亦有助香港發展成為數據中心。因此，積極促進與內地機構緊密聯繫及合作是公署的重點工作之一。

Connections with the Mainland

Active Liaison and Stronger Collaboration with Mainland Organisations

The development dynamics of Hong Kong and the Country are closely intertwined. To facilitate Hong Kong's further integration into the overall development of the Country, and to assist Hong Kong in fully capitalising on its distinctive advantages of being able to enjoy the strong support of the Motherland while being closely connected to the world under the "One Country, Two Systems" principle, the PCPD has been actively facilitating and participating in collaboration and exchanges with Mainland organisations.

For example, to dovetail with the Government's policy initiative in advancing the development of digital economy, the PCPD has been actively engaging in communications with relevant organisations in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA). Cross-boundary data flow is an important driving force for the "Digital Bay Area", and the flows of data is conducive to the development of Hong Kong as a data centre. One of the important tasks of the PCPD, thus, is to actively facilitate close liaison and cooperation with Mainland organisations.



2024年國家網絡安全宣傳周

「2024年國家網絡安全宣傳周」(宣傳周)於2024年9月在廣東省南沙舉行。期間，內地、香港及澳門特別行政區同時舉辦各項活動。私隱專員帶領私隱專員公署代表積極參與宣傳周的各項活動。

當中，私隱專員公署時任署理高級律師黃寶漫女士於2024年9月10日出席在廣東省南沙舉行的「粵港澳大灣區數據跨境流動合作閉門會」，並在會上發表演講，闡述《粵港澳大灣區(內地、香港)個人信息跨境流動標準合同》的便利措施。是次會議為大灣區政府部門領導、法律專業人士、業界人士及學者提供平台，讓與會者就促進大灣區數據跨境流動的議題進行深入討論及廣泛交流。

2024世界互聯網大會

私隱專員公署署理助理個人資料私隱專員(法律)賴皓茵女士於2024年11月21日出席在浙江省烏鎮舉行的2024世界互聯網大會「深化數據跨境流動合作，推動全球數字經濟發展」分論壇，與內地的監管機構代表、專家及學者就數據跨境流動國際合作、合規等範疇進行深度交流，以了解更多有關內地建立和推動數字經濟的最新發展。

2024 China Cybersecurity Week

The “2024 China Cybersecurity Week” (Cybersecurity Week) was held in Nansha, Guangdong Province in September 2024. Various activities were held concurrently in the Mainland and the Special Administrative Regions of Hong Kong and Macao during the Cybersecurity Week. The Privacy Commissioner led the representatives of the PCPD to actively participate in various activities of the Cybersecurity Week.

Among the activities, the then Acting Senior Legal Counsel of the PCPD, Ms Clemence WONG, attended the “Closed Meeting on Cooperation in the Cross-boundary Data Flow Within the GBA” held in Nansha, Guangdong Province, on 10 September 2024 and gave a speech to elucidate the facilitation measures relating to the Standard Contract for Cross-boundary Flow of Personal Information Within the Guangdong-Hong Kong-Macao Greater Bay Area (Mainland, Hong Kong). The meeting acted as a platform for government leaders, legal professionals, practitioners and scholars in the GBA to engage in extensive discussions and exchange insights on promoting cross-boundary data flows within the GBA.

2024 World Internet Conference

Acting Assistant Privacy Commissioner for Personal Data (Legal) of the PCPD, Ms Fiona LAI, attended a sub-forum on “Deepening Collaboration on Cross-border Data Flows and Promoting the Development of Global Digital Economy” at the 2024 World Internet Conference held in Wuzhen, Zhejiang Province, on 21 November 2024, where she exchanged views with representatives of the Mainland regulatory authorities, experts and scholars on issues relating to international collaboration and regulatory compliance in cross-border data flows, with a view to further understanding the Mainland’s latest advancement in establishing and promoting digital economy.

全球及地區性私隱保障網絡

在現今高度互聯互通及數碼化的世界，人工智能(AI)等科技的發展日新月異，對私隱保障構成前所未見的複雜挑戰。數據無分國界，唯有各地通力合作才能解決這些問題。

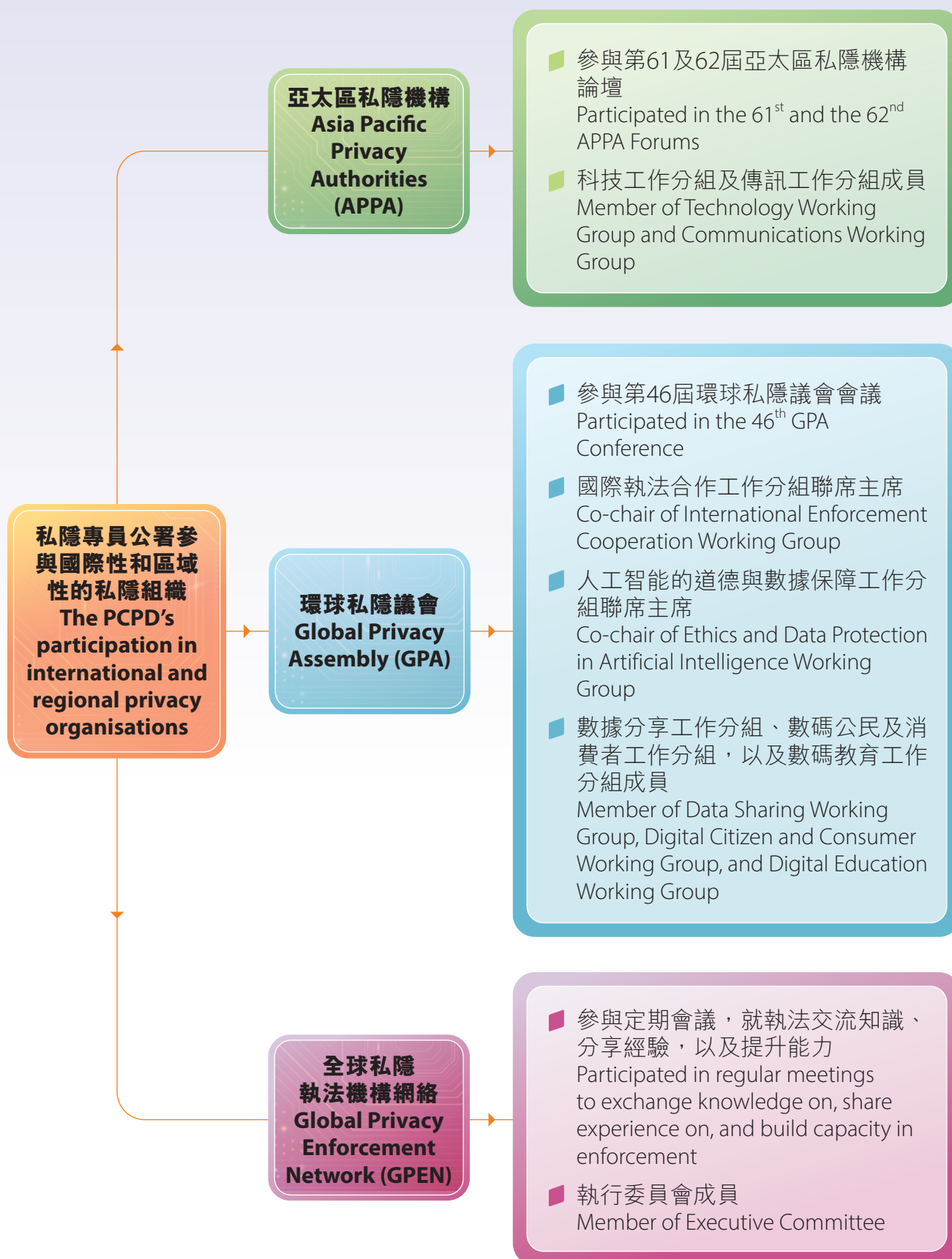
本報告年度內，私隱專員公署一直積極參與多個國際性及區域性的私隱保障平台，並定期與世界各地的私隱或資料保障機構交換見解和經驗。透過與國際社群交流所得的專業知識及與其他監管機構的緊密合作，公署致力在不斷轉變的數碼世界中保障個人資料私隱。

Global and Regional Privacy Protection Networks

In today's highly connected and digitalised world, the rapid advancement of technologies, such as artificial intelligence (AI), has brought about increasingly complex privacy protection challenges than ever before. With data knowing no borders, addressing these issues requires coordinated global efforts.

During the reporting year, the PCPD remained actively engaged in numerous privacy platforms at both international and regional levels, and regularly exchanged insights and experiences with fellow privacy or data protection authorities worldwide. By leveraging expertise from the international community and fostering closer collaboration with other regulators, the PCPD is committed to safeguarding personal data privacy in the ever-changing digital landscape.





亞太區私隱機構

亞太區私隱機構於1992年成立，是亞太區內20個私隱或資料保障機構加強合作、討論最佳行事常規，以及分享有關私隱規例和新興科技資訊的主要平台。

Asia Pacific Privacy Authorities

The Asia Pacific Privacy Authorities (APPA), formed in 1992, is the principal forum for 20 privacy or data protection authorities in the Asia Pacific region to strengthen cooperation, discuss best practices and share information on privacy regulations and emerging technologies.



第61屆亞太區私隱機構論壇

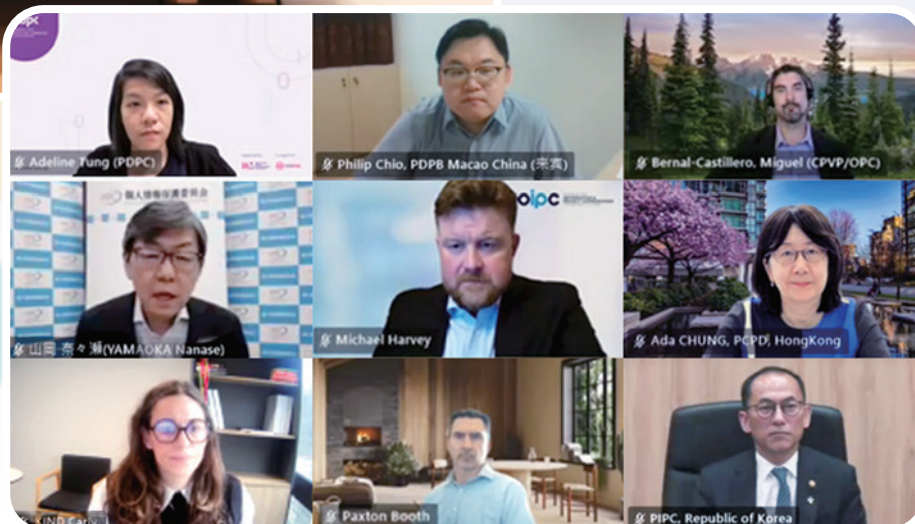
私隱專員與私隱專員公署代表於2024年6月20至21日出席以視像模式舉行的第61屆亞太區私隱機構論壇。論壇的重點討論事項如下：

- AI治理的政策及相關新猷；
- 調查及執法；
- 資料外洩事故通報的處理；
- 私隱強化科技；及
- 兒童私隱。

61st APPA Forum

The Privacy Commissioner and representatives of the PCPD attended the 61st APPA Forum held virtually between 20 and 21 June 2024. Major themes discussed at the forum included:

- AI governance policies and initiatives;
- Investigations and enforcements;
- Handling data breach incident reports;
- Privacy enhancing technologies; and
- Children's privacy.



論壇中，私隱專員介紹了私隱專員公署於2024年6月發布的《人工智能（AI）：個人資料保障模範框架》（《模範框架》）。私隱專員向亞太區私隱機構成員解釋，《模範框架》建基於一般業務流程，旨在提供國際認可及切實可行的建議和最佳行事常規，以協助機構在採購、實施及使用AI，包括生成式AI時，遵從《私隱條例》的相關規定。

At the forum, the Privacy Commissioner gave an overview of the “Artificial Intelligence: Model Personal Data Protection Framework” (Model Framework) issued by the PCPD in June 2024. The Privacy Commissioner explained to APPA members that the Model Framework, premised on general business procedures, aimed at providing internationally recognised and practical recommendations and best practices to assist organisations in procuring, implementing and using AI, including generative AI, in compliance with the relevant requirements of the PDPO.

第62屆亞太區私隱機構論壇

私隱專員連同私隱專員公署代表於2024年11月26至27日在日本東京出席第62屆亞太區私隱機構論壇。論壇的重點討論事項如下：

- AI及新興科技的管治；
- 執法及立法進展；
- 培訓及提高意識的活動；
- 跨境資料轉移；及
- 保障兒童私隱。

在論壇上，私隱專員參與題為「亞太區人工智能及新興科技的治理：觀點與措施」的專題討論，與來自日本、韓國、新加坡及美國的監管機構代表及學者探討AI治理與保障個人資料私隱的相互關係。

私隱專員亦分別與意大利、日本、韓國及新加坡的監管機構的專員或高級人員代表進行雙邊會談，探討不同的資料保障議題以及合作範圍，加強在個人資料私隱方面的國際合作。

62nd APPA Forum

The Privacy Commissioner and representatives of the PCPD attended the 62nd APPA Forum between 26 and 27 November 2024 in Tokyo, Japan. Major themes discussed at the forum included:

- Governance of AI and emerging technologies;
- Enforcement and legislative developments;
- Training and awareness raising activities;
- Cross-border data transfers; and
- Protecting children's privacy.

At the forum, the Privacy Commissioner participated in a panel discussion titled "Governance of AI and Emerging Technologies in the Asia Pacific Region: Perspectives and Initiatives" alongside regulators and academics from Japan, Korea, Singapore, and the United States of America, where the panellists explored the interplay between governance of AI and protection of personal data privacy.

The Privacy Commissioner also held bilateral meetings with Commissioners or senior representatives from regulators in Italy, Japan, Korea and Singapore respectively, during which the parties discussed various data protection issues and explored opportunities for collaboration with a view to reinforcing international cooperation in the field of personal data privacy.



環球私隱議會

環球私隱議會（前身為國際資料保障及私隱專員會議）是一個具領導地位的國際平台，集合全球超過130個私隱或資料保障機構，就私隱議題和最新國際發展進行討論和交流意見。

Global Privacy Assembly

The Global Privacy Assembly (GPA), formerly known as the International Conference of Data Protection and Privacy Commissioners, is the leading international forum where over 130 privacy or data protection authorities from across the globe are convened to discuss and exchange views on privacy issues and the latest international developments.



第46屆環球私隱議會會議

私隱專員及私隱專員公署代表於2024年10月28日至11月1日出席第46屆環球私隱議會。會議於澤西以視像及實體的混合模式舉行，會上討論了AI、網絡安全、兒童教育、跨境資料轉移，以及監管機構合作等私隱議題。

46th GPA Conference

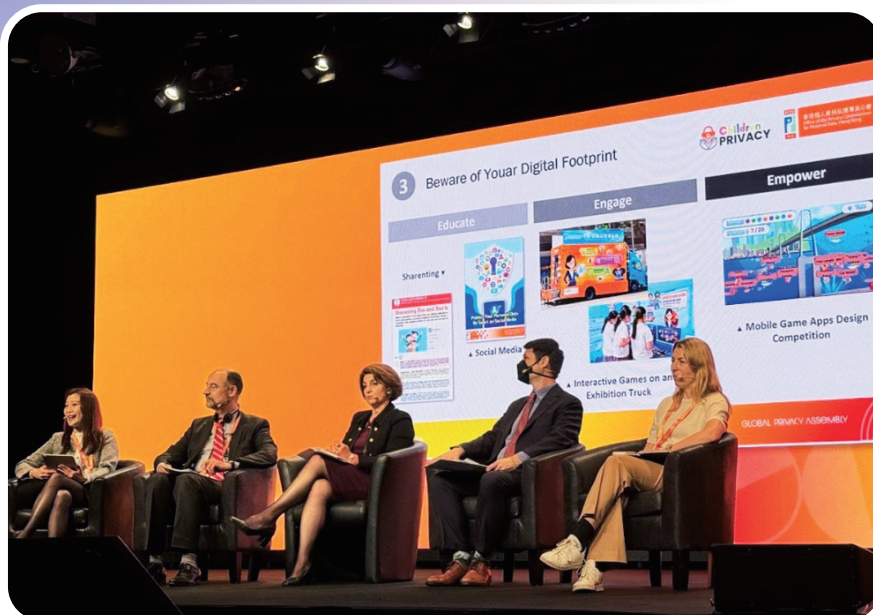
The Privacy Commissioner and representatives of the PCPD attended the 46th GPA Conference from 28 October to 1 November 2024. The hybrid conference, which was held in Jersey, featured discussions on privacy issues relating to AI, cybersecurity, children education, cross-border data transfers, regulatory cooperation and more.

在公開環節上，私隱專員公署時任助理個人資料私隱專員（企業傳訊及合規）黎智敏女士在專題研討會上以「教育從根本開始：私隱教育對社會的影響」為題發言，講述公署以積極主動的態度，透過出版物、舉辦講座及比賽等一系列活動，推廣香港兒童的私隱教育。其中一個值得留意的例子是公署於2024年5月約一連兩星期安排流動展覽車「保障私隱號」穿梭全港不同的地區，以生動有趣的方式，透過互動小遊戲，讓參觀人士加深認識保障個人資料私隱及數據安全的重要性。

在閉門會議中，由私隱專員公署擔任聯席主席的環球私隱議會國際執法合作工作分組向大會提交年度報告。工作分組於年內的重點工作包括舉辦多個閉門會議，以促進各地私隱或資料保障機構就不同執法議題分享資訊和進行協作。

In the open session, the then Assistant Privacy Commissioner for Personal Data (Corporate Communications and Compliance) of the PCPD, Ms Joyce LAI, spoke at a panel titled “Education from the Ground up: The Societal Impact of Privacy Education”, where she discussed the PCPD’s proactive approach in promoting privacy education for children in Hong Kong through an array of initiatives such as publications, seminars, competitions and more. One notable example among them is the “Privacy Protection Truck”, a mobile exhibition which toured around the city for around two weeks in May 2024, featuring interactive games to enhance the visitors’ understanding of protecting personal data privacy and data security in a lively and interesting manner.

In the closed session, the GPA’s International Enforcement Cooperation Working Group, co-chaired by the PCPD, presented its annual report to the GPA. Highlights of its work in 2024 included a multitude of closed sessions designed to facilitate information exchange and collaboration among privacy or data protection authorities on various enforcement issues.



環球私隱議會人工智能的道德與數據保障工作分組聯席主席

為了在與AI有關的全球倡議及合作方面發揮更具戰略性的作用，私隱專員公署自2024年10月起，與歐洲聯盟、法國及韓國的私隱或資料保障機構一同擔任環球私隱議會人工智能的道德與數據保障工作分組的聯席主席。

人工智能的道德與數據保障工作分組是環球私隱議會的一個恆常分組，為各成員提供一個制定策略的平台，以促進在AI領域尊重資料保障和道德原則，並推動這方面的國際協作成果。

Co-chairmanship at the GPA's Ethics and Data Protection in Artificial Intelligence Working Group

With a view to playing a more strategic role in global initiatives and collaboration on AI, the PCPD took the initiative to serve as the co-chair of the GPA's Ethics and Data Protection in Artificial Intelligence Working Group (AIWG), alongside privacy or data protection authorities of the European Union, France and Korea since October 2024.

Established as a permanent working group of the GPA, the AIWG serves as a platform for members to develop strategies in promoting respect for data protection and ethical principles in the context of AI, and to foster concerted efforts in this field on international level.



全球私隱執法機構網絡

全球私隱執法機構網絡於2010年成立，由超過80個成員組成，旨在促進私隱執法機構的跨境合作。於本報告年度，私隱專員公署繼續擔任全球私隱執法機構網絡的執行委員會成員，協助統籌網絡的活動。公署亦參與定期會議，與其他成員交流知識並討論執法議題。

Global Privacy Enforcement Network

Founded in 2010 and currently consisting of over 80 members, the Global Privacy Enforcement Network (GPEN) aims to facilitate cross-border cooperation among privacy enforcement authorities. During the reporting year, the PCPD continued to hold a membership in the Executive Committee of the GPEN, helping to steer the overall activities of the network. The PCPD also took part in regular meetings to exchange knowledge and discuss enforcement issues with other members.



Global Privacy Enforcement Network

「誘導性設計模式」環球聯合報告

2024年初，私隱專員公署與全球25個私隱或資料保障執法機構（包括澳洲、加拿大、日本、澳門、新加坡、英國、美國等）及27個消費者保障機構共同進行全球性保障私隱抽查行動（抽查行動）。抽查行動以「誘導性設計模式」為題，為全球私隱執法機構網絡和國際消費者保障執法網絡發起的共同行動。

Global Joint Report on “Deceptive Design Patterns”

In early 2024, the PCPD joined hands with 25 privacy or data protection enforcement authorities (including those from Australia, Canada, Japan, Macao, Singapore, the United Kingdom, the United States of America, and more) and 27 consumer protection authorities worldwide to conduct a global privacy protection sweep (Sweep), which was coordinated jointly by the GPEN and the International Consumer Protection and Enforcement Network under the theme of “Deceptive Design Patterns”.

參與機構在抽查行動期間檢視了來自多個行業（包括零售、健康和健身、旅行和住宿，以及社交媒體和約會）的1,000多個網站和流動應用程式，以了解這些平台使用誘導性設計模式的慣性及種類。抽查行動結果的報告於2024年7月發表。

During the Sweep, participating authorities examined more than 1,000 websites and mobile applications across various industries (including retail, health and fitness, travel and accommodation, and social media and dating) to gauge the frequency and types of deceptive design patterns used by these platforms. A report summarising the findings of the Sweep was released in July 2024.



網絡安全實踐社群

穩健的數據安全措施對於保障個人資料免遭未獲准許的查閱及濫用至關重要，因此網絡安全對保障個人資料私隱具有關鍵作用。就此，環球私隱議會與全球私隱執法機構網絡攜手設立國際性的「網絡安全實踐社群」。該社群旨在匯集就網絡安全進行監管及執法的私隱或資料保障監管機構的專家。自網絡安全實踐社群設立以來，私隱專員公署代表積極參與定期會議，以了解網絡安全方面的最新趨勢，並與其他業界人士交流知識。

Cybersecurity Community of Practice

Cybersecurity plays a pivotal role in safeguarding personal data privacy, as robust data security measures are crucial to personal data protection against unauthorised access and misuse. In this regard, the international "Cybersecurity Community of Practice" (CoP) was jointly established by the GPA and the GPEN to bring together experts in cybersecurity regulation and enforcement from privacy or data protection authorities. Since the inception of the CoP, representatives of the PCPD have actively participated in regular meetings to keep abreast of the latest trends in cybersecurity and to exchange knowledge with fellow practitioners.