

# PRIVACY BY DESIGN CONFERENCE



13 JUNE  
2012  
WEDNESDAY

Meeting Room S421,  
Hong Kong Convention  
and Exhibition Centre



Organized by the Office of the Privacy Commissioner  
for Personal Data, Hong Kong

- Embrace privacy as an organization imperative and as a critical enabler of trust and freedom in our present-day information society
- Learn a universal framework for the strongest protection of privacy available in the modern era



Early bird registration before 4 May 2012



## What is *Privacy by Design*

With heightened public and media sensitivity and scrutiny on privacy, prompted by high profile intrusion incidents in recent years in Hong Kong and worldwide, the need to protect personal data privacy is one of the greatest challenges facing businesses and public organizations today. This is especially true in this era of 'big data' when the pervasive use of new information and communication technologies ("ICT") has enabled the collection and use of vast amounts of personal data with phenomenal ease and efficiency, and generated immense opportunities for business innovations and government initiatives.

Recognizing the limitations of regulation and policy, *Privacy by Design* ("PbD") provides a robust and comprehensive approach to safeguard privacy and addresses the ever-growing and systemic effects of ICT and large-scale networked infrastructure. It promotes embedding privacy as the default into the design, operation and management of ICT systems, across the entire information life cycle. It seeks to make privacy integral to organizational priorities, project objectives and work standards. It is a holistic concept that may be applied throughout an organization, covering business practices, operational processes, product and service design, physical architectures and networked infrastructure.

The *Data Protection Principles* in Schedule 1 of the *Personal Data (Privacy) Ordinance* are affirmed by *PbD*. Extending beyond these principles, *PbD* attempts to seek the highest global standard possible and represents a significant raising of the bar in the area of privacy protection.

More information about *PbD* can be found at <http://www.privacybydesign.ca/> and <http://www.privacybydesign.ca/content/uploads/2009/08/7foundationalprinciples.pdf>.



## About the Conference

This one-day conference will be a privacy landmark event in Hong Kong as a panel of distinguished speakers has been lined up. This includes the Privacy Commissioners of Australia, Canada, Federal Trade Commission (United States) and New Zealand, as well as international consultants and local privacy professionals. Participants should be able to pick up practical advice from these experts on how to embrace privacy as an organization imperative and as a critical enabler of trust and freedom in our present-day information society.



## Who should attend

Data protection professionals, administration managers, compliance professionals, company secretaries, marketing managers, solicitors, information system professionals, data security and database managers, policy makers, civil service managers, privacy advocates and academics, consultants, auditors and anyone who is interested in keeping abreast of the data protection requirements and learning a universal framework for the strongest protection of privacy available in the modern era.

## Date

13 June 2012 (Wednesday)

## Venue

Meeting Room S421, Level 4  
Hong Kong Convention and Exhibition Centre  
1 Expo Drive, Wanchai, Hong Kong

## Language

English

## Enquiries

Tel: (852) 3423 6654 / (852) 2827 2827  
Fax: (852) 2877 7026  
www.pcpd.org.hk/privacyconference  
Email: privacyconference@pcpd.org.hk

## Organizer

Office of the Privacy Commissioner for  
Personal Data, Hong Kong

**Early bird registration:  
before 4 May 2012**

## Sponsors



## Supporting Organizations



# Programme

- 09:00 – 09:15 **Opening**  
***Mr. Allan Chiang, S.B.S.***  
Privacy Commissioner for Personal Data, Hong Kong  
Office of the Privacy Commissioner for Personal Data, Hong Kong
- 
- 09:15 – 10:00 **Privacy by Design: The Real Solution (Part I)**  
***Mr. Ken Anderson***  
Assistant Commissioner, Privacy  
Information and Privacy Commissioner of Ontario, Canada
- 
- 10:00 – 10:25 **Privacy by Design and Data Breaches -  
an Australian Perspective**  
***Mr. Timothy Pilgrim***  
Privacy Commissioner  
Office of the Australian Information Commissioner, Australia
- 
- 10:25 – 10:50 **Privacy By Design: Micro-sizing the Rolls Royce -  
a New Zealand Perspective**  
***Ms. Marie Shroff***  
Privacy Commissioner  
Office of the Privacy Commissioner, New Zealand
- 
- 10:50 – 11:10 **Tea Break**
- 
- 11:10 – 11:35 **Privacy by Design and the New Privacy Framework of  
the United States Federal Trade Commission**  
***Ms. Edith Ramirez***  
Commissioner  
Federal Trade Commission, United States
- 
- 11:35 – 12:00 **Designing Privacy into Google+**  
***Mr. Claro V. Parlade***  
Senior Privacy Counsel  
Asia - Pacific, Google
- 
- 12:00 – 12:50 **Panel Discussion**  
Moderator: Mr. Malcolm Crompton  
Managing Director, Information Integrity Solutions P/L
- 
- 12:50 – 14:15 **Lunch**

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- 14:15 – 14:40 **Privacy by Design: “Privacy Smart from the Start”**  
**Mr. Peter Koo**  
Partner, Enterprise Risk Services  
Deloitte Touche Tohmatsu
- 
- 14:40 – 15:05 **Respect for People by Design**  
**Ms. Elaine Chong**  
General Counsel - Hong Kong  
CLP Power Hong Kong Limited
- 
- 15:05 – 15:30 **The Smart ID Card Design and Use**  
**Mr. Corrado Chow, I.D.S.M.**  
Assistant Director (Information Systems)  
Immigration Department,  
The Government of the Hong Kong Special Administrative Region
- 
- 15:30 – 15:50 **Tea Break**
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- 15:50 – 16:15 **Privacy by ReDesign - Five Steps to Integrate Privacy into IT Transformations**  
**Dr. Sagi Leizerov, Ph. D.**  
Executive Director  
Ernst & Young
- 
- 16:15 – 16:40 **Privacy by Design: The Real Solution (Part II)**  
**Mr. Ken Anderson**  
Assistant Commissioner, Privacy  
Information and Privacy Commissioner of Ontario, Canada
- 
- 16:40 – 17:30 **Panel Discussion**  
Moderator: Mr. Malcolm Crompton  
Managing Director, Information Integrity Solutions P/L
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## Speakers

*Mr. Ken Anderson*

*Assistant Commissioner, Privacy  
Information and Privacy Commissioner of Ontario, Canada*

Ken Anderson is Assistant Commissioner (Privacy) for the Information and Privacy Commissioner of Ontario. Ken taught privacy law at the University of Ottawa Law School for three years and is a frequent speaker on access and privacy matters. Ken received his law degree from the University of Western Ontario, as well as a degree in business administration from the Ivey School at the University of Western Ontario.

### Topic

*Privacy by Design: The Real Solution*

#### **Abstract:**

Privacy is an essential element in creating a business and organizational environment that fosters trusting, long-term relationships with existing customers and encourages the development of new clients. Building a Global Privacy Program is a highly multi-faceted and multi-phased, interactive project that must be customized according to each organization's needs and circumstances. Ken Anderson, Assistant Privacy Commissioner at the Office of the Information and Privacy Commissioner of Ontario (Dr. Ann Cavoukian), will explain how PbD is used to embed privacy into the architecture of new systems and business processes. This PbD approach protects privacy, without compromising functionality, performance or security; thus providing a positive-sum outcome, not zero-sum. Although there is no Privacy by Design "solution in a box", Ken will identify essential components of an effective global privacy program and give examples from experiences of the Ontario Commissioner's Office. Ken will also provide materials about privacy by design covering issues such as PbD training, PbD and Cloud computing, and PbD and mobile services.



## *Mr. Timothy Pilgrim*

*Privacy Commissioner, Office of the Australian Information Commissioner, Australia*

Timothy Pilgrim was appointed as Privacy Commissioner on 19 July 2010. He was first appointed to the Office of the Privacy Commissioner as Deputy Privacy Commissioner in February 1998. Prior to this he held senior management positions in a range of Australian Government agencies, including the Small Business Program within the Australian Taxation Office and the Child Support Agency. Timothy has made a significant contribution to the field of privacy in Australia. His achievements include involvement in developing the private sector provisions of the Privacy Act 1988 (Cth), which included widespread consultation with community, business and government organizations. He also played a key role in implementing the private sector provisions, which took effect on 21 December 2001. More recently, Timothy has participated in the Australian Law Reform Commission inquiry into Australian privacy laws and practice, and continues to work on privacy law reform. Mr Pilgrim holds a Bachelor of Arts degree from Sydney University.

## **Topic**

### *Privacy by Design and Data Breaches – an Australian Perspective*

#### **Abstract:**

Recent high profile data breaches have highlighted the importance of ensuring that mechanisms for privacy and data protection endure for the entire life cycle of technologies. At the same time, community attitudes to privacy are changing as new technologies allow personal information to be shared with others for multiple purposes. In this context, Australian Privacy Commissioner Timothy Pilgrim will discuss PbD and how it can apply in both the public and private sectors. Timothy will outline how PbD principles can apply not only to technologies developed by the private sector, but also to new public policy developments, such as electronic health records. Australian privacy law reform and the role of Privacy Impact Assessments (PIAs) will also be discussed.



## *Ms. Marie Shroff*

*Privacy Commissioner, Office of the Privacy Commissioner,  
New Zealand*

Marie Shroff was appointed to the independent statutory position of Privacy Commissioner in late 2003. Her responsibilities include independent comment on significant personal information policies and issues, providing opinions on privacy complaints made against government and business, monitoring government data matching and promoting good personal information handling practices in New Zealand. From 1987–2003 Marie Shroff held the position of Secretary of the Cabinet and Clerk of the Executive Council, and was responsible for the operation of Cabinet, the Executive Council, and Government House. She worked with four Governors-General, six Prime Ministers, and governments of various parties. Earlier in her career Marie Shroff worked in foreign affairs, teaching, journalism and the public service. From 1986 to 1987 she led an official group managing the corporatisation of nine major state agencies in New Zealand. From 1980 - 1982 she was seconded to the UK Cabinet Office.

## **Topic**

***Privacy By Design: Micro-sizing the Rolls Royce - a New Zealand Perspective***

### **Abstract:**

The planned introduction of a single electronic identity verification service to the New Zealand public sector is one example of the application of privacy by design concepts in a large-scale development. Marie Shroff's presentation will outline some of the key elements of that project and the contribution of privacy by design. Privacy by design in the New Zealand context commonly involves augmenting an existing system, or developments with very limited budgets. The challenges of these scenarios will be discussed, along with the realities of privacy by design for smaller businesses. The New Zealand Privacy Commissioner's office is actively involved in developing guidance for the cloud-computing environment, primarily for small and medium sized business, and is also involved with an emerging industry-driven code of practice. Both of these present some scope for the incorporation of privacy by design.



## *Ms. Edith Ramirez*

### *Commissioner - Federal Trade Commission, United States*

**E**dith Ramirez was sworn in as a Commissioner of the United States Federal Trade Commission (FTC) on April 5, 2010. As a Commissioner, she has testified before the U.S. Congress on privacy and data security and has helped develop the Asia-Pacific Economic Cooperation (APEC) Cross-Border Privacy Rules. Before joining the FTC, Commissioner Ramirez was a partner in the Los Angeles office of Quinn Emanuel Urquhart & Sullivan, LLP, where she litigated complex business disputes, including successfully representing clients in intellectual property, antitrust, unfair competition, and Lanham Act matters. Commissioner Ramirez is a graduate of Harvard Law School, where she was an editor of the Harvard Law Review, and Harvard College.

## **Topic**

### *Privacy by Design and the New Privacy Framework of the United States Federal Trade Commission*

#### **Abstract:**

In the United States, consumer privacy has become a hot topic, and the Federal Trade Commission — the United States' privacy enforcement agency — has been at the forefront of the debate. FTC Commissioner Edith Ramirez will address the FTC's new privacy framework, in which Privacy by Design plays a key role. She will explain how the FTC has called on companies to embed privacy and data security into their products and services, to minimize the data they collect and maintain, and to adopt procedures and controls to ensure privacy is respected throughout an organization. Commissioner Ramirez will describe how Privacy by Design has influenced the FTC's recent enforcement actions, including its settlements with Facebook and Google, and how it is likely to figure prominently in future FTC enforcement efforts. She will address the FTC's call for Do Not Track — a centralized tool for consumers to exercise control over tracking across websites. Finally, Commissioner Ramirez will address the APEC Cross-Border Privacy Rules, their Privacy by Design component, what they share with the FTC's new privacy framework, and why they represent an important advance for interoperability among data privacy regimes.



## *Mr. Claro V. Parlade*

### *Senior Privacy Counsel, Asia-Pacific, Google*

Claro V. Parlade is Google's Senior Privacy Counsel, Asia-Pacific and as such is the APAC Policy Team's privacy lead for the region, based in Singapore. Prior to joining Google, Mr. Parlade was Director for Software Policy for Asia-Pacific of the Business Software Alliance (BSA). Before moving to Singapore, he practiced law in the Philippines for almost two decades, most recently as a Senior Partner at the Parlade Hildawa Parlade Eco & Panga Law Offices (PHPEPLAW). He obtained his AB Economics Degree and his Bachelor of Laws from the University of the Philippines. He completed a specialized Masters of Law in Dispute Resolution at Osgoode School of Law, York University, Canada. He is an internationally published author of a book on foreign investments (published and distributed worldwide by Sweet & Maxwell Asia) and numerous other legal articles in domestic and international publications.

## **Topic**

### *Designing Privacy into Google+*

#### **Abstract:**

The importance of data to the global economy, how it adds value, spurs innovation, increases productivity, and enhances competitiveness, cannot be overemphasized. Equally important however is the protection of user privacy, which is essential to the maintenance of trust in the online environment. For companies operating globally, this can be an enormous challenge, given the differences in privacy laws in different jurisdictions and, more fundamentally, in people's understanding of privacy. With these in mind, Google has adopted 5 privacy principles that call for the development of products that reflect strong privacy standards, promotes transparency and choice in the collection and use of information, and ensures security of data. Aside from undertaking organizational steps to ensure privacy awareness throughout the organization, Google has endeavored to develop products that are innovative not only in terms of functionality but, more importantly, in ensuring that user's privacy concerns are addressed. One often cited example is Google +, a product that offers a new way of sharing online, and yet was designed with privacy in mind, with numerous innovative privacy features.



## *Mr. Peter Koo*

*Partner, Enterprise Risk Services, Deloitte Touche Tohmatsu*

Peter Koo is a Partner of the Enterprise Risk Services in the Hong Kong office of Deloitte Touche Tohmatsu. He involves in consulting services in Privacy and Security Services, System Processing Consulting & Assessment and Corporate Governance. He managed various Sarbanes-Oxley attestation and consulting projects, as well as different internal audit engagements for major US-SEC registrants. Mr. Koo led various Privacy Impact Assessment and Privacy Compliance Assessment projects for the public sector and financial industry, with reference to the Personal Data (Privacy) Ordinance and relevant regulatory requirements of the Hong Kong Monetary Authority. Mr. Koo is certified to implement WebTrust Assurance Services and is the founder of Certification Authority/Public Key Infrastructure (PKI) initiative for Hong Kong office. He plays a key role in the WebTrust and Certification Authority for CARO compliance standard setting committee for the Hong Kong Institute of Certified Public Accountants (HKICPA).

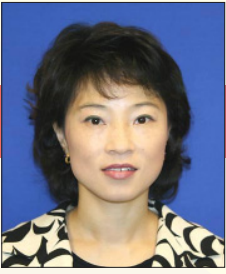
## **Topic**

*Privacy by Design: "Privacy Smart from the Start"*

### **Abstract:**

Recently, personal data privacy has raised public concern following a series of personal data leakage and transfer incidents. Many organizations adopt a reactive approach and only take remedial actions after these incidents happen, which results in severe damage reputationally and financially.

In this seminar, Mr. Koo will share the proactive approach in protecting personal data privacy through case studies. He will also share his experience in how privacy can be embedded into design and implementation of an end-to-end protection lifecycle.



## *Ms. Elaine Chong*

### *General Counsel-Hong Kong, CLP Power Hong Kong Limited*

**E**laine Chong is the General Counsel-Hong Kong of CLP Power Hong Kong Limited. She leads the company's legal team and is responsible for the company's legal work, its intellectual property portfolio, government affairs and compliance work. Since becoming General Counsel in March 2002, Elaine has helped spearhead the establishment of an enterprise record management system and in overseeing the company's compliance system. Her extensive practice also covers a range of corporate, regulatory, planning and environmental, banking and employment law. Elaine holds an MA degree in law from the University of Cambridge. She qualified as a Hong Kong solicitor in 1994 and a graduate of the Hong Kong Institute of Chartered Secretaries in 2006. Prior to joining CLP Power, she was with Allen & Overy and Baker & McKenzie in Hong Kong.

## **Topic**

### *Respect for people by design*

#### **Abstract:**

Central to CLP's success has been our firm commitment to a set of business principles and ethics that help drive our company forward. As a responsible utility company in Hong Kong, this includes respect for people and privacy that begins with how we protect data from our customers, staff and move through our relations with investors, business partners and the wider communities. From a business practitioner perspective, we would like to share our journey of redesigning privacy into existing systems across our enterprise, how we engage our staff to increase alertness and vigilance and deploy technology to manage data and guard against data leakages. Using privacy by design approach, we are committed to establishing good governance over data and creating a responsible and secured environment for data management.



## *Mr. Corrado Chow, I.D.S.M.*

*Assistant Director (Information Systems),  
Immigration Department,  
The Government of the Hong Kong Special Administrative  
Region*

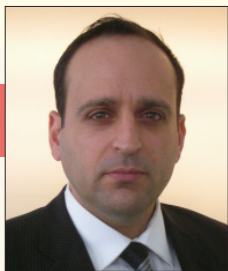
Corrado Chow is currently the head of Information Systems Branch of Immigration Department responsible for the management and security of information systems, planning and implementation of new systems, and issues relating to data privacy, access to information and management of departmental records. Mr. Chow has served in various divisions of the Department for over 34 years and had extensive experience over a wide spectrum of immigration work, covering control, investigation, personal documentation, information systems and departmental management support. He was also responsible for managing the development of the Smart Identity Card System in the early 2000s.

### **Topic**

#### *The Smart ID Card Design and Use*

#### **Abstract:**

The Hong Kong Smart ID Card, introduced in June 2003, is more than a proof of identity. It also laid a solid foundation for automatic immigration clearance and other non-immigration functions. During the past nine years, more than 10 million smart identity cards have been issued. The Immigration Department's Smart Identity Card System (SMARTICS) supports the process of identity card production, from registration, personalization to issuance. When SMARTICS was being developed in the early 2000s, citizens and Legislators raised serious concerns about privacy and security over introducing a new chip card storing both traditional personal identifiers and biometrics ready for multiple applications. Attaching great importance to privacy protection, the Department adopted a comprehensive data privacy strategy involving privacy impact assessments, legislative amendments, policy commitments and specifications in design for SMARTICS. The Department's efforts have proven to remove all privacy concerns upon the conclusion of a Privacy Compliance Assessment in 2009.



## *Dr. Sagi Leizerov, Ph.D.*

### *Executive Director, Ernst & Young*

Sagi Leizerov leads the Ernst & Young's privacy practice, providing the organization's clients with privacy assurance and advisory services. Sagi has close to 20 years of experience in privacy, data protection, security, and crisis management.

Sagi has extensive experience working with both the public and private sectors and has served clients in various industries including healthcare, financial, pharmaceuticals, automotive, online, computer, and human resources.

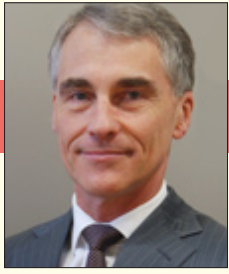
Sagi holds a BA from the University of Maryland in behavioral sciences, an MBA with a marketing concentration from Johns Hopkins University, and a Ph.D. in conflict analysis and resolution from George Mason University. Sagi's dissertation studied the conditions and variables affecting Internet companies' approaches to privacy. Sagi's articles have appeared in both business and academic publications, and he is a frequent presenter in privacy conferences.

## **Topic**

### *Privacy by ReDesign - Five Steps to Integrate Privacy into IT Transformations*

#### **Abstract:**

Privacy by ReDesign (PbRD) is the continuation of the Privacy by Design (PbD) concept and its use in existing environment. Working directly with Commissioner Ann Cavoukian, Ph.D. of Ontario Canada, Ernst & Young helped with the development of the five steps that organizations should take when applying PbRD in an IT transformation project. The presentation will focus on the differences and similarities between PbD and PbRD, IT's increasing role in privacy protection, a privacy model for IT transformation, assessing IT's privacy maturity, the five steps for integrating privacy, and closing with some tips for success.



## ***Mr. Malcolm Crompton***

***Managing Director, Information Integrity Solutions P/L***

[www.iispartners.com](http://www.iispartners.com)

Malcolm Crompton was Australia's Privacy Commissioner between 1999 and 2004. He led the implementation of Australia's private sector privacy law.

He was the Foundation President of the International Association of Privacy Professionals Australia New Zealand in 2008 and the first Director of the IAPP who was based outside North America.

He is also a member of the Microsoft Trustworthy Computing Academic Advisory Board. He has been a member of external Reference Groups for large research projects funded by the European Union. He has sat on international privacy award judging panels.

Earlier in his career, Malcolm was Manager of Government Affairs in Canberra for AMP Ltd and held senior executive positions in the Australian Public Service.

He has degrees in Chemistry and Economics, is a Certified Information Privacy Professional from the International Association of Privacy Professionals and is a Fellow of the Australian Institute of Company Directors.

In 2012, Malcolm's global contribution was recognised when he was awarded the 2012 Privacy Leadership Award by IAPP. Malcolm was awarded the inaugural Chancellor's Medal in 2004 for distinguished contribution to the Australian National University.



## Registration

To enrol in the conference, please:

- return the completed registration form to the Conference Secretariat by fax (852-28777026) or by email (privacyconference@pcpd.org.hk).
- attach a crossed cheque (including your name at the back) payable to " Privacy Commissioner For Personal Data " with the completed registration form and send it to the Conference Secretariat, Office of the Privacy Commissioner for Personal Data, 12/F, 248 Queen's Road East, Wanchai, Hong Kong.
- registration forms received without registration fee will not be processed. Please do not send cash.

**Registration fee includes lunch, morning tea and afternoon tea**

<b>Full Registration</b>	<b>HK\$1,200</b>	
<b>Discounted registration fees</b>		
Early bird registration	Before 4 May 2012	HK\$960
Data Protection Officers' Club members	Before 18 May 2012	HK\$960
Members of Supporting Organizations of PbD Conference	Before 18 May 2012	HK\$960

### Confirmation of registration:

Registration will be confirmed via email upon receipt of payment. Please check your confirmation e-mail and advise us immediately of any incorrect information.

### Cancellation:

No cancellation or refund can be made upon receipt of payment.

### Contact details:

PbD Conference Secretariat  
Office of the Privacy Commissioner for Personal Data  
12th Floor, 248 Queen's Road East, Wan Chai, Hong Kong  
Tel: (852) 3423 6654 / (852) 2827 2827  
Website: [www.pcpd.org.hk/privacyconference](http://www.pcpd.org.hk/privacyconference)  
Email: [privacyconference@pcpd.org.hk](mailto:privacyconference@pcpd.org.hk)  
Fax: (852) 2877 7026

# “Privacy by Design” Conference

13 June 2012 (Wednesday)

Meeting Room S421, Level 4, Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong

## REGISTRATION FORM

Please complete the registration form and send it with the appropriate payment **before 18 May 2012** to the Conference Secretariat, Office of the Privacy Commissioner for Personal Data, 12/F, 248 Queen's Road East, Wanchai, Hong Kong

### PERSONAL INFORMATION

Title:  Mr.  Mrs.  Ms.  Dr.

(Please write or type or print in BLOCK letters)

First Name:

Surname:

Organization:

Position:

Correspondence Address:

Tel:

Fax:

E-mail:

### PAYMENT METHOD

by cheque

I am enclosing a cheque (no. \_\_\_\_\_ bank: \_\_\_\_\_) payable to  
“Privacy Commissioner for Personal Data”

by bank transfer to:

Privacy Commissioner for Personal Data

Account number:

024-378-4-000774

Name of Bank:

Hang Seng Bank Limited

(When using bank transfer as the method of payment, please send the bank-in slip with your name written on it together with the completed registration form to the Conference Secretariat.)

	Fees	Categories	Registration deadline
<input type="checkbox"/>	HK\$960	Early bird registration	Before 4 May 2012
<input type="checkbox"/>	HK\$960	Data Protection Officers' Club members, Membership Number: _____	Before 18 May 2012
<input type="checkbox"/>	HK\$960	Members of Supporting Organizations of PbD Conference Name of Supporting Organization: _____ Membership Number (if any): _____	Before 18 May 2012
<input type="checkbox"/>	HK\$1,200	Full registration	Before 18 May 2012 Seats available

Special meal requested:  Vegetarian

#  I **WISH** to receive promotional materials from the Office of Privacy Commissioner for Personal Data, Hong Kong in future.

# (please tick  as appropriate)

I hereby agree to be bound by the rules and regulations of the Conference.

Signature \_\_\_\_\_

Date \_\_\_\_\_

### IMPORTANT NOTES / RULES AND REGULATIONS

1. Registration confirmation will be sent by email upon receipt of payment. Please make sure you provide us with a valid email address and inform us immediately of any incorrect information.
2. Registration fee covers admission to all sessions, refreshments and lunch on 13 June 2012, and Conference materials.
3. Please complete one form for each registrant; photocopy if additional copies are required.
4. The programme is subject to change without prior notice. Registrations are subject to acceptance on a first-come-first-served basis.
5. No refund will be made for cancellation. With prior written notice, substitutions within a company may be arranged.
6. In the event that Typhoon No. 8 or above or Black Rainstorm Warning is in effect 4 hours before the conference, the conference will be postponed or cancelled and the Conference Secretariat will inform the participants for the new arrangement subsequently.
7. Any personal data provided in this form will be used for the purpose of carrying out the “Privacy by Design Conference”. You are required to supply the data in order to attend the conference. You have rights of access and correction with respect to your personal data. If you wish to exercise these rights with respect to your personal data held by us, please contact the Conference Secretariat of “Privacy by Design” Conference, the Office of the Privacy Commissioner for Personal Data, Hong Kong via email : [privacyconference@pcpd.org.hk](mailto:privacyconference@pcpd.org.hk)