

After the CX City Tour

“Things couldn’t be more formal with PCPD...” had once been the traditional perception of most people in Hong Kong- “The Office of the Privacy Commissioner for Personal Data only educates the public on all relevant legislations and all seminars are pre-occupied by the ordinances and the six principles, too.” Yet, I personally didn’t share those bias views when our company joined the Data Protection Officers’ Club, a few years ago, which successfully broke the ice in the territory.

The Club not only ties together companies from different industries but provides members more frequent chances to exchange views on privacy management practices. It also provides a very effective platform for business benchmark, the recent Cathay Pacific City visit has been one of the very good examples.

During the visit, Cathay Pacific’s executives had generously shared with us their policy on privacy management, the education tool employing by the company, and many more and received very positive feedback from the floor in return. While touring around the magnificent complex of Cathay Pacific, all club members chatted and shared views in the most relaxing atmosphere and the most effective channel.

We would say the bonus of this gathering at Cathay Pacific City is the enhancement of friendship amongst members and needless to say, strengthening the ties with PCPD, and of course the better understanding of the Privacy Ordinance in a more practical manner, too.

We believe PCPD will create for its member companies more effective platform for opinions exchange in future and which will continue to receive warmest welcome from her loyal members.

Ms May Yu

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